

7.1.Success Stories / Case studies, if any (two or three pages write-up on each case with suitable action photographs. The Success Stories / Case Studies need not be restricted to the reporting period).

Success story:

Economic Empowerment – A contribution in earnings through the profession of dairy farming.

Bio-data of farmers:

1. Name : **SONAL PRAKASHBHAI HAN**



2. Full postal address with pin code : KHOKHANI STREET,
NR. GREEN CHOCK,
MORBI – 363641

3. Date of Birth : 26/04/1985
(Age: 32 Years)

4. Education : Pass Standard 8th

5. Source of income : Dairy Farming
(Last 3 years)

Brief information about an individual:

Sonal was unemployed. The only source of income to her family is the tea-stall business carried out by her husband. This business has no fixed income and based on the situation doesn't provide adequate money to their daily needs. These circumstances inspired Sonal to take some new initiatives which can help her family to stabilize their income and have better livelihood at economical standards. In year 2012, she decided to start dairy farming and purchased a dairy cattle for ₹.25,000/-. She started selling milk and eventually through the regular income of milk and bio product, she has purchased more cattle every year. At present state, she has 35 cattle in her possession out of which 20 are the dairy cattle and remaining are heifers. With these many cattle, she gets 180 liters of milk production daily. Considering the cost of ₹.50 per liter of a milk, today she is earning ₹.9,000/- as her daily income. Now with such stable income source, she has offered jobs to 4 people to take care of her cattle, provided solid support in her family income and cater the saving needs to have better future.

Land holding (ha.):

None

Utility of Innovation/Gaps:

Year	:	2017
Cattle	:	35
Dairy Cattle (Jersey Breed)	:	20
Monthly Income	:	₹.2,70,000
Monthly Expenditure	:	₹.1,43,200
Employee Salary	:	₹.15,000
Total Monthly Profit	:	₹.1,11,800

With the help of such monthly profit, she purchased a Maruti Swift car and currently looking for purchasing a better living space.

Spread of Innovation/Gaps:

By seeing her success story, other women in the surrounding areas are inspired and visited her dairy farm to understand how they can also boost up their economic growth.

Recognition

She has been recognized by Shree Ambika Sakhi Mandal, Morbi and appointed as President of a sub group which inspired other women to be self-sustaining in economical paradigm.

